

SUPPORT FOR DEVELOPING ECONOMIES TO ACHIEVE SDG7 THROUGH ENERGY EFFICIENCY

THREE PERCENT CLUB



GLOBAL PROGRESS ON ENERGY EFFICIENCY



Demand-side efficiency improvements represent nearly half of the total emissions abatement opportunity to deliver the Paris goals, particularly in the near term, while offering economic and social benefits. Energy efficiency is at the core of our sustainable future, and yet the rate of improvement in energy intensity has declined for three years in a row, leaving it far below the pace needed to achieve SDG7. Addressing this gap is critical for meeting climate targets, and also presents an opportunity to reap significant societal benefits from energy efficiency, including better local jobs, air quality, health and well-being.

THE THREE PERCENT CLUB: ACCELERATING ENERGY EFFICIENCY

- Three Percent Club partners work with governments to coordinate the deployment of energy efficiency solutions, with the goal of accelerating the rate of energy efficiency improvement to 3% per year – the rate needed to meet the Paris climate goals and achieve sustainable energy for all, i.e. Sustainable Development Goal 7 (SDG7).

Building on the experience and networks of the SEforAll EE Accelerators, the Three Percent Club offers expertise from a growing coalition of partner organizations and companies to support countries' efforts to scale up energy efficient solutions. The partners engage with member countries to accelerate market transformation toward energy efficient end-use sectors through the following offers:

CONVENE

- Convene government, civil society and private sector
- Match solution providers with those in need of solutions
- Facilitate funding and transfer of tools and resources

COMMIT

- Advocate for ambitious government and private sector commitments
- Facilitate public pledges from government, solution providers and customers
- Participate in energy efficiency events and meetings to improve understanding of the benefits of energy efficiency

STRATEGIZE

- Develop energy efficiency targets for regions, countries, states and cities
- Design energy efficiency actions and priorities
- Identify energy efficiency policy, technology and business solutions

EDUCATE

- Participate in and facilitate webinars, meetings and training programs
- Provide information, training materials, tools and resources
- Support vocational education and training to enable more solution providers

IMPLEMENT

- Support organizations in their implementation activities
- Support an enabling environment for investment in energy efficiency solutions
- Provide technical assistance on feasibility assessments for projects
- Implement energy efficiency projects and support process improvement

COMMUNICATE

- Advise and support partners in performance tracking results with MV&E
- Document and report energy efficiency impacts
- Communicate the benefits and key findings of energy efficiency (e.g. storytelling, press coverage, social media)



WHO ARE THE PARTNERS OF THE THREE PERCENT CLUB?



The Three Percent Club is a collaboration of governments and supporting organizations that commit to working together to put the world on a path to 3% annual efficiency improvement.

The Three Percent Club was launched at the UN Climate Summit in September 2019 with support from core partners including the International Energy Agency, Sustainable Energy for All, United Nations Environment Programme, European Bank for Reconstruction and Development, the EE Global Alliance, The Global Environment Facility and UNEP DTU Partnership Copenhagen Centre on Energy Efficiency.



The partners also include the Energy Efficiency Accelerators and Hub, which represent the largest global network of energy efficiency organizations. With support from the Copenhagen Center for Energy Efficiency, the Accelerators have helped more than 70 countries improve their efficiency with funding from the Global Environment Facility (GEF). They are organized by sector: Appliances and Equipment, Lighting, Buildings, District Energy, Industry, and Vehicle Fuel Economy. The Accelerator partnerships include private-sector organizations representing more than 100 international and regional energy efficiency businesses.

To date, 15 countries and more than 30 companies/supporting organizations – in addition to those involved with the Energy Efficiency Accelerators – have signed on as partners of the Three Percent Club.



Three Percent Club at the UN Climate Action Summit.

The Three Percent Club is one of the official outcomes and “Transformational Initiatives” put forward by the Executive Office of the Secretary-General for the UN Climate Action Summit in September 2019 in New York. It was officially launched under the Energy Transition Track session where the President of Seychelles and Eric Rondolat, CEO and Chairman, Signify took the stage to announce new commitments on energy efficiency.

3% WHY THREE PERCENT

Three percent annual improvement (measured as global energy intensity) represents:

- the opportunity (analysis shows it is achievable through good policies);
- the necessity (it is the rate required to deliver the Paris goals);
- and the commitment (to meet Sustainable Development Goal 7).





WHAT ARE THE OBJECTIVES OF THE THREE PERCENT CLUB?

⌵ SOLUTION MATCHING:

The partners of the Three Percent Club provide a platform to match efficiency solution providers (programs, companies, organizations) with the countries and cities that need those solutions.



⌵ ACTION PLANNING:

The Three Percent Club partners will help countries translate their NDCs and national goals into action through detailed strategies and action plans, favorable policies and legislation, a portfolio of concrete implementation measures to enable a favorable investment environment and specific investment commitments.

⌵ PROJECT DELIVERY:

Three Percent Club partners will engage with member countries to support implementation of energy efficiency plans and projects.



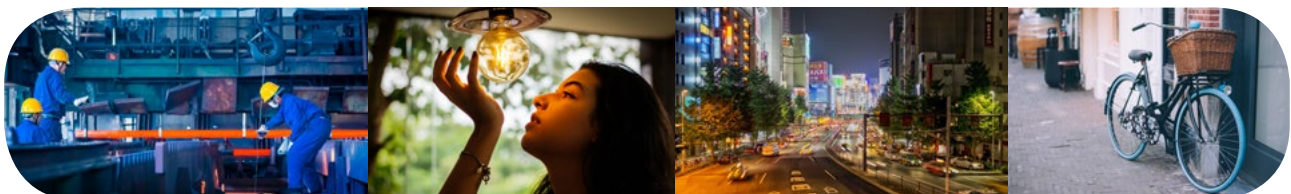
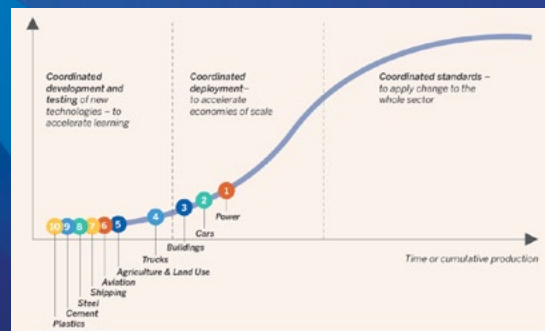
WHAT OUTCOMES WILL BE ACHIEVED?

The Three Percent Club partnership aims to achieve the following outcomes:

- ⌵ **COMMITMENTS AND TARGET SETTING.**
Public energy efficiency targets incorporated into the NDCs and other national action plans.
- ⌵ **COORDINATED DEPLOYMENT.**
Partners directly collaborating to deliver energy efficiency solutions.
- ⌵ **TOOLS AND SOLUTIONS.**
Leveraged to accelerate diffusion of efficient solutions.
- ⌵ **POLICY PROGRESS.**
In-country energy efficiency policy development based on best practices.
- ⌵ **IMPACT.**
Increased funding and support for investment in energy efficiency solution deployment and project implementation.

AS NOTED BY THE ENERGY TRANSITIONS COMMISSION

Coordinated international action can accelerate the energy transition: by identifying viable technologies more quickly; by increasing incentives for investment and economies of scale; and by levelling playing fields so that first-movers are not held back by the constraints of competitiveness.





HOW TO GET INVOLVED

Countries interested in joining the Three Percent Club can do so by contacting the International Energy Agency or Sustainable Energy for All (contact information below).

Companies and institutions can join by signing the online [Declaration of Support](#) to become part of a global collaboration available to engage in projects, capacity building, and technical assistance with member countries. The Energy Efficiency Global Alliance serves as a clearinghouse for engaging supporting companies and organizations that have the appropriate technical expertise and geographic scope to help countries scale up energy efficiency action and impacts across the globe.



WWW.THREEPERCENTCLUB.ORG



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